

目录上传

1. 在卖家后台下载对应品类数据模板
 - a. 把准备好的数据用 “MID + Date + SKU Number + Category” 命名，在卖家后台通过 Seller Support 上传
2. 图片-通过模板里 **Image Name** 列提供图片链接
 - a. 图片大小 400*400 以上
 - b. 图片像素 500*500 以上
 - c. 不允许有其他电商平台水印出现在图片中

卖家后台上传产品目录文件

1. Seller Support



2. Add Product Via Template

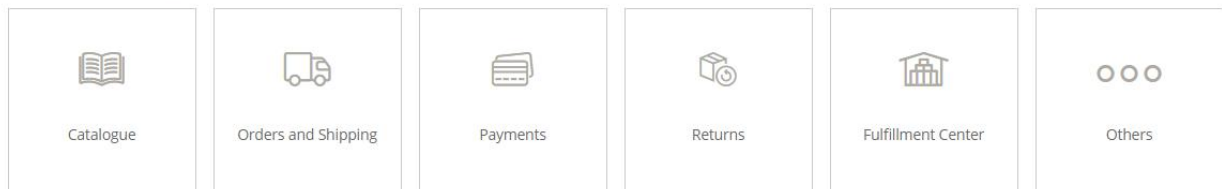
Top Queries

• Add Product Via Template

• Payout File Required

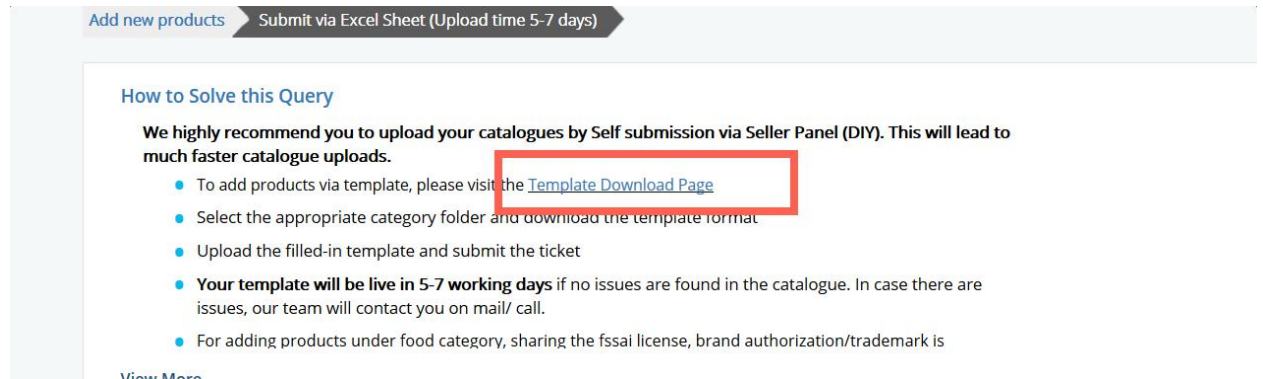
• Pickup Not Done On Time

How can we help you



3. 注意事项：

点击 Template download page，打开页面下载对应品类模板



SFC 已经帮助卖家将对应的类目模板从连接里面下载出来了，请参考群文件《产品填写模板》

A: 跨境卖家禁卖品类：食品、成人用品、手机、平板电脑、笔记本电脑、充电宝、无人机、粉末液体膏状物品。

B: 目前 Category Policy 更新，以下 6 个 Category 上传 Listing 有限制:

1. Books
2. Gifts & Flowers
3. Industrial Supplies
4. Cycling Treadmills
5. Furniture
6. Musical Instrument

4. 注意：选择 Cross Border 作为 Primary Category，用来识别跨境卖家目录上传

1 *Email ID 填入卖家账号邮箱

CC Email addresses

2 *Primary Category 中国卖家固定选择下拉框中的Cross Border, 否则不能上传Listing

3 *Secondary Category 选择类目
 如果上传的类目没有, 则选择Multiple

4 *Catalogue Type 选择New catalogue with images(5-7days)

5 *Subject

Description

6 Upload Attachment Upload is Required 上传已填好的Listing模板表格

7 上传模板表成功后, 点击提交






5. 回到 Seller Support Home 页面, 点击 Check Ticket History

Top Queries

- Add Product Via Template
- Payout File Required

- Pickup Not Done On Time

How can we help you

 Catalogue	 Orders and Shipping	 Payments	 Returns	 Full Support
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Check Ticket History

Check the tickets you have raised so far by clicking on the link below.

[Check Ticket History](#)

Ticket Number	Subject	Created Date	Status	Current Stage (catalogue queries)
03294715	Catalog Upload Ticket	25/05/2017 01:42 PM	In-Progress	Support team will contact you shortly
03292320	Catalog Upload Ticket	25/05/2017 08:55 AM	Catalogue Live	Your catalogue is now live, kindly update your inventory on panel
03210867	Catalog Upload Ticket	04/05/2017 05:26 PM	Catalogue Live	Your catalogue is now live, kindly update your inventory on panel
03176429	Catalog Upload Ticket	01/05/2017 05:56 PM	Catalogue Live	Your catalogue is now live, kindly update your inventory on panel

更新库存


-  Dashboard
-  Orders
-  **Catalogue**
-  Payments
-  Returns
-  Loans
-  File Center

Submit

Live Non-Live

Select all ▼

In Stock
Out of Stock
Inactive
All 4981



USB Type C Cable USB C 3.1 Type-C Fast Data Sync Charger Cable for Nokia N1 Xiami 4C Nexus 5X 6P OnePlus 2 ZUK Z1 MX5 Pro White # International Bazaar

Seller SKU ID: X173White

MRP Selling Price Stock Left

₹ 1258 ₹ 256 9999

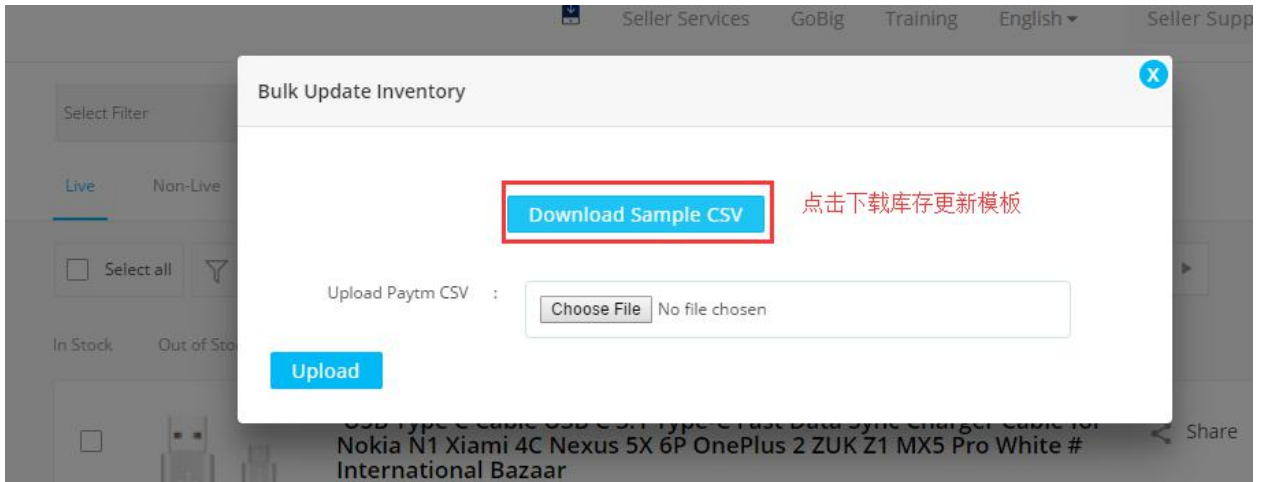
➦

Download CSV of Selected Items ▼

- Download CSV of Selected Columns
- Upload Updated CSV
- Download Inventory Data
- Bulk Update Inventory
- Download VAT Rates
- Upload VAT Rates

Recent Files

✓
Logistics - INVENTORYUPDATEFILECENTER_CSV upload job
100% Completed

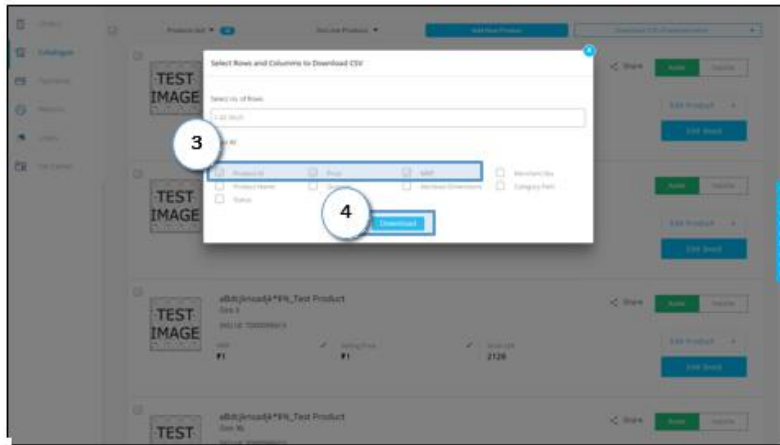


下载的 CSV 有以下内容，更新后用 Bulk Update Inventory 上传。

product_id	warehouse_id	quantity	inventory_status	不要改动标题大小写
2001	100001	5	1	
更新Product ID	无需更改，保留此列	更新库存数量	1 - Active 0 - Inactive 此列可以用来批量更新状态	


更新价钱

How to edit price in bulk ? 如何批量更新价格 ? (2/6)



3 Select **Product id, price and MRP**, uncheck the rest boxes
选择**Product id, price 和 MRP**, 取消其他选项框

4 Click on **download**.
点击**download**.

 **Note:** If you want you can keep merchant SKU, just to cross check the product but the column needs to be deleted while uploading the sheet. 如果需要merchant SKU ID, 可以选中下载, 但是上传更新价格文件时要删除 merchant SKU这一列


How to edit price in bulk ? 如何批量更新价格 ? ? (3/6)

Excel file will get downloaded on your computer 。 Excel文件下载到电脑上

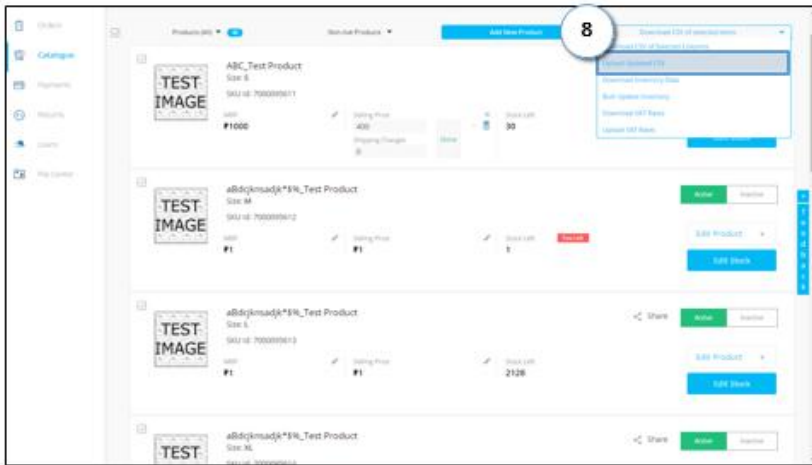
Product Id	Price	MRP	Override Price
10860935	400	1000	Yes
10860936	400	1000	Yes
10860937	400	1000	Yes
10860938	400	1000	Yes
10860939	400	1000	Yes
10860940	400	1000	Yes
10860941	400	1000	Yes
10860942	400	1000	Yes
10860943	400	1000	Yes
10860944	400	1000	Yes
10860945	400	1000	Yes
10860946	400	1000	Yes
10860947	400	1000	Yes

5 Edit price and MRP
编辑**Price 和 MRP**。

6 Add a column **Override Price** and type **Yes** in the column 。
添加一列, 命名为**Override Price** 并全部标记**Yes**

 **Note:** Override column should be typed in the same way as shown in the screen shot.
注意**Override Price** 列标题以及 **Yes** 的大小写

把文件保存为 CSV 格式, 通过 Upload updated CSV 功能上传



8 Click on **upload updated CSV**
 点击**Upload updated CSV**

如何更改上线产品的标题、图片、描述等

1 Overview of seller panel
J Support tab
i Raise a ticket
paytm

How to raise a ticket from support tab? (1/6)

Here we have taken example of catalogue. To raise a ticket catalogue follow these steps

1 Click on **seller support**

1

Overview of seller panel

J

Support tab

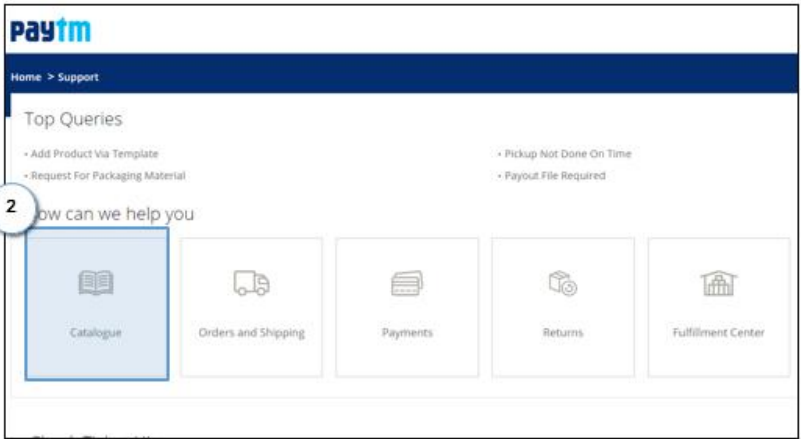
i

Raise a ticket



How to raise a ticket from support tab ?

(2/6)



2

Click on catalogue



Catalogue



Home > Catalogue

Need assistance in cataloging and photoshoot? Click to choose from a list of trusted service providers across Pan India <http://m.p-y.tm/scts>

Sub Categories

- Add new products
- How to Add/ Upload Catalogue
- **Make changes in catalogue**
- Brand Related Issues
- Catalogue status
- Wrong products got Live
- Add size chart
- Catalogue - Other queries

Select Additional Category To Raise Ticket

- Change product images
- Change product description
- Change product name
- Change package Weight/ Dimension
- Stock/ Price Update
- Category mapped incorrectly
- Remove Product